

SC Reproductive Health Advocacy Day

Sponsored by

SC Organizations, Advocates and Allies for Reproductive Health

Tuesday, February 24, 2026

SC State House

This coalition event aims to demonstrate collective power in South Carolina regarding reproductive health issues and engage with legislators about current and upcoming bills. This event will not feature any individual organization as the lead. All partners will have equal billing with organizational names and/or logos used on promotional materials. We will use the universal global color of green for materials, rather than any organizational signature color.

Event Format

- Morning session with breakfast, networking, and training on effective legislative engagement
- Small group meetings with legislators (office visits, committee meeting approaches, or lobby interactions)
- News conference featuring legislators introducing a model bill
- Potential Valentine's Day theme for graphics and messaging

Participation Goals

The organizers aim for at least 100 participants, recognizing they'll need approximately twice as many commitments to achieve this attendance. The event welcomes both organizational representatives and individual advocates, with varying levels of participation available based on comfort and capacity.

Participants will be organized into teams based on their own elected representatives. Recognizing we won't likely have participants from every House and Senate districts, each team will have to call on legislators from nearby areas as well as their own elected representatives.

Participating Organizations

The following coalition partners and organizations have agreed to participate in Reproductive Health Advocacy Day in varying levels of capacity (co-sponsor, serve on planning committees, lead small groups, promote to members, recruit participants, participate that day):

AAUW SC

ABLE SC

ACLU-SC

AFFA

Catholics for Choice

Center for Reproductive Rights

Harriet Hancock Center

League of Women Voters of SC

NOW

Palmetto State Abortion Fund
Planned Parenthood South Atlantic
Reproductive Freedom for All
SiX

T-TIME (Myrtle Beach transgender support)
WREN (Katie agreed to serve on legislative committee and attend herself)

Planning Committees

1. Logistics Committee

- Venue coordination and setup
- Food arrangements
- Check-in process
- Day-of event coordination
- Accommodations and modifications for accessibility

2. Legislative Committee

- Setting up meetings with legislators
- Developing talking points
- Forming constituent groups
- Recruiting team leaders
- Preparing legislative asks

3. Communications Committee

- Creating printed materials and leave-behinds
- Developing recruitment materials
- Social media promotion
- Email communications
- Designing Valentine's Day themed graphics

4. News Conference Committee

- Planning the news conference format
- Working on model bill development
- Coordinating with legislators for bill introduction
- Media outreach
- Speaker coordination

Legislative Strategy

The group is considering two potential approaches for legislation:

Messaging Bill

A comprehensive “utopian” bill that outlines the ideal vision for reproductive health in South Carolina, covering multiple aspects including:

- LGBTQ+ rights
- IVF access
- Transgender care
- Abortion access
- Birth control
- Sex education

Proactive Bill

A more targeted bill with realistic chances of passage, such as:

- Doula payment/insurance coverage
- "Mominbus" bill addressing pregnancy, childcare, and maternal mortality
- IVF protection
- Birth control access

Advocacy Approach

The planning group emphasized the importance of:

- Personal storytelling over statistics when engaging legislators
- Small teams with experienced advocates leading conversations
- Clear communication about expected outcomes
- Follow-up with participants after the event
- Providing participants with a sense of accomplishment

Additional Considerations

- Ensuring gender-neutral language in all materials and communications
- Including trans and non-binary individuals in reproductive health discussions
- Balancing organizational representation with individual constituent advocacy
- Provide list of existing bills for potential advocacy support
- Providing clear next steps for participants after the event
- Creating opportunities for continued engagement beyond the advocacy day

Expectations

- Each organization participates to the level of their capacity. All coalition partners will be named and recognized equally regardless of their level of participation.
- Each organization promotes the event to its networks, encourages people to attend and participate, encourages supporters to register for the event. Registration data will be shared with all participating organizations.
- Each organization participates in at least one planning committee to the extent they are able.

- PPSAT will cover expenses but welcomes financial support from any organization that is able.

Next steps

- Finalize members of committees
- Set up committee meetings
- Create graphics, registration form and social media ready-made posts that all organizations can use with their networks. Graphics will be green and brand neutral but can be customized for each organization's needs.
- Begin setting up meetings with legislators in their offices
- Place registrants into teams based on their address and location
- Complete proposed legislation for introduction on Feb. 11